



Marina Coast Water District

Minutes Community Outreach Committee Meeting

September 6, 2022

1. Call to Order:

The September 6, 2022 Community Outreach Committee meeting was called to order at 7:33 p.m. by Director Zefferman. In attendance via Zoom teleconference were:

- Committee members: Director Zefferman, and Director Moore
- Staff: Remleh Scherzinger, Patrick Breen, Paul Lord, and Paula Riso
- Public members: None

2. Public Comments on Any Item Not on the Agenda:

There was no public comment.

3. Approve the Draft Minutes of the July 5, 2022 Meeting:

Director Moore made a motion to approve the minutes of July 5, 2022. Director Zefferman seconded the motion. The minutes were approved by a vote of 2-Ayes (Moore, Zefferman), 0-Noes, and 0-Absent.

4. Discuss the Water Conservation Education Program:

Mr. Breen introduced this item. Director Moore asked staff to summarize what the instructor taught in each grade level. Mr. Lord explained that the school program has individual science class lessons for each school. He explained that typically, in Fall sessions, water awareness is discussed, and in Winter sessions, water science is discussed, with the Spring sessions concentrating on water conservation. Discussion followed regarding whether to reach out to home schools and charter schools to see about getting them involved with this program. Director Moore suggested stats to show what schools/teachers don't sign up for the water classes. Director Zefferman would also like to see staff develop 5 metrics for the program to achieve.

5. Receive Update on District Communications:

Mr. Scherzinger stated that the press release on 100% renewable energy was picked up and well received. He added that another press release on the Recycled Water for the Seaside Golf Courses will be released soon. Mr. Scherzinger commented that the Strategic Plan would be coming to the Board for adoption in October. Director Zefferman suggested putting together fact sheets on questions that come up all the time from customers such as PFAS, water hardness, and lead in the water. Director Moore also suggested a flyer on water heater maintenance and the life of a water heater.

6. Identify Agenda Items for the Next Committee Meeting:

Director Zefferman asked to discuss the upcoming Coastal Commission meeting, district messaging, and water conservation metrics.

7. Committee Member Comments:

Director Moore thanked staff for their good work and service. Director Zefferman also thanked staff for their service.

8. Adjournment:

Meeting adjourned at 8:12 p.m.